



# TURBOCHARGE Your Home Care Success

We are proud to sponsor the first in a series of training and certification programs exclusively for home care providers like you! **"Mastering Home Care Marketing 101"** is a five-week program that will equip you with the knowledge and skills to supercharge your marketing efforts and attract more clients than ever before.

## 52weeks<sup>®</sup> marketing



EDUCATIONAL RESOURCES

### Why Should You & Your Staff Register?

1. Gain a Competitive Advantage
2. Unlock New Growth Opportunities
3. Expert-Led Training
4. Comprehensive Curriculum
5. Certification



One Low Price for  
All 5 Classes!

**\$99.00**

with this discount code **HCA0A101**

### Don't miss out on this golden opportunity to revolutionize your home care business!

Join us, along with our collaborating partners for, "Mastering Home Care Marketing 101" and unlock the potential for unparalleled success. Spaces are limited, so register now to secure your spot! **Enjoy a \$60.00 Partner Discount** with this discount code **HCA0A101** when you register! Register at: <https://achcu.com/home-care-marketing101>

**Class 1** | SEPTEMBER 12, 2023  
**Get Growing: Understanding the Power of Referrals**

**Class 2** | SEPTEMBER 19, 2023  
**Get Structured for Success**

**Class 3** | SEPTEMBER 26, 2023  
**Get Systematized for Accelerated Growth**

**Class 4** | OCTOBER 3, 2023  
**Get Caregivers for Sustained Growth**

**Class 5** | OCTOBER 10, 2023  
**Get Started: Growth Action Plan**

### Home Care Marketing 101 – Program Outline:

Classes in this five-part series are developed specifically for home care agencies. **One-hour live sessions are scheduled on Tuesdays at noon EDT** (see dates to the left).

After attending and completing a test for each of the five classes, you will receive a **Mastering Home Care Marketing 101 Certificate** and **qualify to take Mastering Home Care Marketing 201**. The ACHCU certificate validates knowledge of home care marketing and demonstrates a commitment to ongoing education and the ability to effectively promote services to potential home care clients.

For more information  
contact **Dylan Schwartz...**

**1-629-256-6829**